



Know Before You Go

Laissez les bons temps rouler!

We Are Just Two Weeks Out From Conference And We've Got Your Guide to All Things Urban League and NOLA Right Here.

The highly anticipated 2024 National Urban League Conference is just around the corner! Get ready to join us in New Orleans for an exhilarating, empowering, and transformative four-day event. We are excited to welcome attendees, participants, and partners for an unforgettable experience. Use this handy guide to help you pack and prepare, ensuring you're fully equipped to make the most out of this incredible journey. Let's make it a truly remarkable experience together!

Beat the Heat: Staying Safe This Conference

For those unfamiliar with summers in New Orleans, they are nothing to play with. Heat exhaustion and dehydration can sneak up on you when you least expect it. Here are a few ways to stay safe:

- Stay hydrated
- Wear sunscreen
- Avoid long periods of direct sunlight, especially if you are dressed in business casual
- Wear light, breathable clothing
- Bring a portable fan
- Be prepared for the humidity
- Have fun!

Download our Mobile App

Whether you're joining us online or in-person, access this year's conference by downloading the [National Urban League Conference App](#) today. In addition to being your pass, it is the best way to stay on top of the latest conference updates, track your sessions, and connect with other conference attendees.



Special Observances

Join us in celebrating the **Women of Power Awards 20th Anniversary**, where we honor extraordinary women of color shaping their communities with their impactful contributions. In addition, this year marks the **Young Professionals 25th Anniversary** - with over 60 chapters nationwide, they've been the driving force behind a new generation of leaders committed to making a difference through activism, advocacy, and service.

What to Pack

The official attire for the Conference is **business casual**. Suit jackets are not required unless noted. You'll have the opportunity to meet top leaders and influencers, celebrities, prospective employers, and more. Remember to dress the part and leave the best impression!

However, there are exceptions:

Reclaim Your Vote Rally

We kick off our 2024 Conference at Xavier University with an empowering Rally on Wednesday, July 24 at 4pm. Join us to amplify our collective voice in the struggle for voting rights and advocate for the advancement of rights for women, communities of color, and marginalized groups. Show your support by wearing your favorite Urban League, HBCU or Divine Nine swag.

Urban League Live: Bayou Bash

Join us for the ultimate celebration of New Orleans culture and music on Thursday, July 25. You won't want to miss this medley of energy, excitement, and Cajun flavor - we encourage you to embrace the essence of the bayou by wearing your camouflage best!

Whitney M. Young, Jr. Awards Gala - A Mardi Gras Ball

A royal evening awaits you at this year's Gala on Friday, July 26. The Mardi Gras Ball will be an enchanting and unforgettable night of celebration. Black Tie/formal attire is required, and elegant masks are preferred.

Power Walk with Marc

Each year, National Urban League President and CEO Marc H. Morial hosts Power Walk with Marc in the spirit of fitness and fellowship. Pack your sneakers, sportswear, and your water bottle and meet us on Saturday, July 27 at 6AM for a refreshing walk through New Orleans City Park.



Explore New Orleans

Take time to discover the vibrant soul of New Orleans, where every corner pulses with music, culture, and rich history! We have a [curated list of experiences](#) to help you plan your stay, so make sure to check them out!

Get a taste of New Orleans!

Looking for great dining in New Orleans? Support these Black-owned restaurants participating in the National Urban League's [Black Restaurant Accelerator Program](#) (BRAP), in partnership with the PepsiCo Foundation. Enjoy delicious dishes while helping local businesses thrive!

Addis Ethiopian Kitchen 2514 Bayou Rd., New Orleans, LA 70119 Cuisine: Ethiopian	Akasia's Café 5600 Westbank Expressway, Marrero, LA 70072 Cuisine: Southern
Boswell's Jamaican Grill 3521 Tulane Ave, New Orleans, LA 70119 Cuisine: Jamaican	Dakar Nola 3814 Magazine St, New Orleans, LA 70115 Cuisine: West African
Jamaican Jerk House 4017 St Claude Ave, New Orleans, LA 70117 Cuisine: Jamaican	Lil' Dizzy's Café 1500 Esplanade Ave, New Orleans, LA 70116 Cuisine: Creole-Inspired/Southern
Meals from the Heart Café 1100 N. Peters St., #13, New Orleans, LA 70116 Cuisine: Vegan/Gluten-Free/Traditional	Monday 4327 Bienville St, New Orleans, LA 70119 Cuisine: Creole
Nonno's Cajun Cuisine & Pastries 2517 Bayou Rd, New Orleans, LA 70119 Cuisine: Cajun	The Munch Factory 6514 Congress Dr. New Orleans LA 70126 Cuisine: Creole-Inspired
Vaucresson's Café and Deli 1800 St. Bernard Avenue, New Orleans, LA 70116 Cuisine: Creole/Southern	Vyonne's 412 Girod St, New Orleans, LA 70130 Cuisine: French-Creole



Follow the Conference on Social #NULCONF24

We encourage you to get social! We've created [social media graphics](#) you can use to let everyone know you're headed to New Orleans. Once the Conference begins, make sure to take photos and videos, share the tips and insights you're learning, and tap into larger conversations around important topics - don't forget to use the hashtag #NULCONF24.

Download our [social media toolkit](#) and use the sample messages and graphics on Facebook, Twitter, Instagram, and other platforms.

Connect with Us Online

Check out the [2024 Conference website](#) for complete event listings, schedules, speaker bios, and other useful information to guide you through our robust gathering.

Special Thanks to Our Sponsors

American Airlines is the official airline of the 2024 National Urban League Conference. Book your flight to New Orleans today at www.aa.com.

Enterprise is a proud partner of the 2024 National Urban League Conference. Need to get around? Book your car today at www.enterprise.com and use discount code **NTULC14** to get a special rate. **Book between 7/8/24-7/27/24; good for travel from 7/17/24-7/27/24.*

See you soon in New Orleans!