

NATIONAL URBAN LEAGUE CONFERENCE

2019

2019 NATIONAL URBAN LEAGUE CONFERENCE

July 24-27 | Indianapolis, IN
Social Media Kit

The premier event of the summer is almost here! As you get ready for a power-packed and unforgettable experience in Indy, we invite you to spread the word on social media. We've put together this quick guide so you can stay in the loop about the latest updates and easily share them with your social networks.

WHERE TO START

Follow the National Urban League on Facebook, Twitter, and Instagram: [@NatUrbanLeague](#). Feel free to retweet and repost and be sure to tag/mention [@NatUrbanLeague](#) in your own posts.

HASHTAGS

Add to the wider conversation about all things Conference by including [#NULCONF19](#) and [#Getting2Equal](#) in your social posts.

MAIN LINK

Use this short URL to link out to the Conference website: bit.ly/NULCONF19.

IMAGES

[Click here](#) to choose from a range of graphics to add to your social media posts.

PARTNERS

Bank of America [Twitter: [@BankofAmerica](#)]

Honda [Twitter: [@HondaInclusion](#)]

Strada [Twitter: [@stradaeducation](#)]

SAMPLE MESSAGES

Use the social media messages below to get started:

GENERAL CONFERENCE

- The 2019 @NatUrbanLeague Conference is headed to #Indianapolis, July 24-27! Get ready for a phenomenal 4-day event. Details & registration 📄: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Your summer dose of #BlackExcellence is almost here! Register for the @NatUrbanLeague Conference, July 24-27 in #Indy: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Don't miss #DebbieAllen, #EricHolder, #Blackstreet, 2020 presidential candidates & many more at @NatUrbanLeague's Conference! Book your spot for July 24-27 in #Indy 📄: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Get the latest tips on living your best life at the 2019 @NatUrbanLeague Conference, filled with events & activities for attendees of all ages: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- The 2019 @NatUrbanLeague Conference is just around the corner. Don't miss the action! #NULCONF19 #Getting2Equal
📅: July 24-27
📍: #Indianapolis
📄: bit.ly/NULCONF19
- Sometimes, all you need is a little inspiration ✨. Get your dose at @NatUrbanLeague's power-packed Conference, July 24-27 in #Indianapolis: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Coming soon: 4 power-packed days filled with #networking, critical conversations & #summer fun, hosted by @NatUrbanLeague. Check out the lineup & book your spot ASAP: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal

PARTNERS

- We're a proud sponsor of the 2019 @NatUrbanLeague Conference, themed #Getting2Equal: United Not Divided. Register today! bit.ly/NULCONF19 #NULCONF19
- We're headed to #Indianapolis July 24-27 with our partner @NatUrbanLeague! See what's in store for the power-packed event & register today: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Find out how we're empowering vulnerable communities and creating much-needed opportunities by partnering with @NatUrbanLeague. 2019 Conference info & registration: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Join us in #Indy July 24-27 for our partner @NatUrbanLeague's 2019 Conference, featuring plenaries, panels & presidential candidates: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal

SPEAKERS




- Excited to speak at @NatUrbanLeague's Conference soon! Join me in #Indianapolis, July 24-27: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- The countdown is on! I'm headed to #Indy with @NatUrbanLeague for an unforgettable Conference you won't want to miss. Register today: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- 📢 Event alert: 📢 Catch me in #Indianapolis, IN July 24-27 at @NatUrbanLeague's Conference. Info & registration here: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- This summer, I'm sprinkling #BlackGirlMagic in #Indianapolis! Join me at #Getting2Equal's Conference, July 24-27: bit.ly/NULCONF19 #NULCONF19
- Looking forward to speaking at @NatUrbanLeague's power-packed Conference in July! See you in #Indianapolis: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Don't miss my session at @NatUrbanLeague's Conference, July 24-27! Get the details and save your spot: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal

PRESIDENTIAL CANDIDATES

- What plans do 2020 presidential candidates have for #BlackAmerica? Hear from them at @NatUrbanLeague's Conference, July 24-27 in #Indianapolis: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- @NatUrbanLeague has invited 2020 presidential candidates to address their plans for communities of color. Don't miss the dialogue in #Indy, July 24-27: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- There's a lot at stake for communities of color in the #2020Election. Hear directly from presidential candidates about their plans for #justice & #equality at @NatUrbanLeague's Conference: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Have a question for the 2020 presidential #candidates? We've invited them to address our 2019 Conference! Ask away:
 - 👉 Text NULCONF19 to 52886 OR
 - 👉 Visit <https://p2a.co/Pv9OWaL>.

SMALL BUSINESS MATTERS



- Own a small #business? Meet inspiring #entrepreneurs & find amazing resources at @NatUrbanLeague's FREE Small Business Matters Entrepreneurship Summit! Register 📍: <http://bit.ly/SmallBiz2019> #NULCONF19 #Getting2Equal
- @NatUrbanLeague is hosting a 1-day Small Business Matters Entrepreneurship Summit on 7/27! Event is FREE but registration required: <http://bit.ly/SmallBiz2019> #NULCONF19 #Getting2Equal
- It's time to bring that #business idea to life. Start with @NatUrbanLeague's free Small Business Matters Entrepreneurship Summit, 7/27 in #Indy: <http://bit.ly/SmallBiz2019> #NULCONF19 #Getting2Equal

- Attention, #entrepreneurs! @NatUrbanLeague is hosting a FREE one-day #entrepreneurship summit on July 27. Sign up & share: <http://bit.ly/SmallBiz2019> #NULCONF19 #Getting2Equal
- Get the tips, mentorship & resources you need to take your #smallbusiness to the next level at @NatUrbanLeague's Conference. #NULCONF19 #Getting2Equal
 -  July 27
 -  #Indy
 - : <http://bit.ly/SmallBizMatters2019>

YOUNG PROFESSIONALS

- Are you a #millennial looking to #network & connect with like-minded people? Join thousands of young professionals at the 2019 @NatUrbanLeague Conference in #Indy, July 24-27: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- If you're a young professional of color, don't miss a chance to #network & grow your brand at @NatUrbanLeague's upcoming Conference! bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- Meet the inspiring young professionals who are changing lives & serving their communities at @NatUrbanLeague's Conference! Info & registration: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal
- .@NULYP turns 20 this year! Help this inspiring, powerful network of young professionals celebrate a milestone with some fun, networking & dialogue: bit.ly/NULCONF19 #NULCONF19 #Getting2Equal

BACK TO SCHOOL COMMUNITY & FAMILY DAY

- It's almost back to school time  . Get FREE backpacks & supplies for your young student at @NatUrbanLeague's Community & Family Day Event on 7/27. Learn more: <http://bit.ly/19CommunityDay> #NULCONF19 #Getting2Equal
- Live in the #Indianapolis area & have kids heading #BackToSchool soon? @NatUrbanLeague is giving away FREE backpacks on July 27 at the @icclos: <http://bit.ly/19CommunityDay> #NULCONF19 #Getting2Equal
- It's all about community. Don't miss @NatUrbanLeague's action-packed day of prizes, giveaways & entertainment for the whole family, 7/27 in #Indianapolis: <http://bit.ly/19CommunityDay> #NULCONF19 #Getting2Equal
- Will you be in the #Indianapolis, IN area on July 27? Join @NatUrbanLeague for Community & Family Day, featuring everything from FREE #BackToSchool supplies & giveaways to health screenings & entertainment! <http://bit.ly/19CommunityDay> #NULCONF19 #Getting2Equal
- A day to give back, a day to build #community: @NatUrbanLeague is hosting its annual Community & Family Day on July 27. Join the fun in #Indianapolis, with FREE school supply giveaways: <http://bit.ly/19CommunityDay> #NULCONF19 #Getting2Equal
- Don't miss a huge dose of fun & giveaways for the whole family, hosted by @NatUrbanLeague! 7/27 in #Indianapolis, IN: <http://bit.ly/19CommunityDay> #NULCONF19 #Getting2Equal

- .@NatUrbanLeague will give away thousands of FREE backpacks in just a few weeks! Get your kids #BackToSchool ready, 7/27 in #Indianapolis: <http://bit.ly/19CommunityDay> #NULCONF19 #Getting2Equal

THE N.U.L. EXPERIENCE & EXPO

- Must attend: 3 dynamic days of community, culture, and connections for attendees of all ages! July 25-27 in #Indy, hosted by @NatUrbanLeague 🍌 <http://bit.ly/NULEXPO> #NULCONF19 #Getting2Equal
- .@NatUrbanLeague has an incredible lineup of FREE events & activities for all ages! Join in on the fun: June 25-27 at the Indiana Convention Center in #Indy: <http://bit.ly/NULEXPO> #NULCONF19 #Getting2Equal
- #Summer is perfect for free, fun, and family friendly events and @NatUrbanLeague is bringing one to #Indy! Don't miss this experience, July 25-27: <http://bit.ly/NULEXPO> #NULCONF19 #Getting2Equal
- When was the last time you got a check-up? You can get FREE screenings for diabetes, blood pressure, cholesterol & more. July 25-27 in #Indianapolis: <http://bit.ly/NULEXPO> #NULCONF19 #Getting2Equal
- If you'll be in the #Indianapolis area July 25-27, don't miss out on FREE events: giveaways, entertainment, college fair, career & networking fair, and more! <http://bit.ly/NULEXPO> #NULCONF19 #Getting2Equal

TECHCONNECT & DEMO DAY

- Love #technology, culture & entertainment? @NatUrbanLeague's TechConnect Summit is for you! Registration is free: <http://bit.ly/TechConnect19> #NULCONF19 #Getting2Equal
- .@NatUrbanLeague is addressing the lack of #diversity in the #tech world & offering solutions through #TechConnect, a gathering of innovators of color. Register for free: <http://bit.ly/TechConnect19> #NULCONF19 #Getting2Equal
- If you want to get your foot in the #tech world & make positive impact, don't miss @NatUrbanLeague's TechConnect Summit, July 25-27 in #Indy: <http://bit.ly/TechConnect19> #NULCONF19 #Getting2Equal
- #SelfCare is critical but what does it actually look like? Find concrete tips at @NatUrbanLeague's Self Care Saturday event on 7/27. Sign up for free: <http://bit.ly/TechConnect19> #NULCONF19 #Getting2Equal
- Are you a creator, artist or designer? @NatUrbanLeague is opening doors for you to share your ideas & solutions at the 2019 TechConnect Summit. Sign up today: <http://bit.ly/TechConnect19> #NULCONF19 #Getting2Equal
- Don't miss your chance to meet tech executives, influencers + venture capitalists at the @NatUrbanLeague TechConnect Summit: <http://bit.ly/TechConnect19> #NULCONF19 #Getting2Equal
- Have a million-dollar idea but not sure where to start? Make your pitch at @NatUrbanLeague's Demo Day & get expert guidance, plus a chance at \$10K in cash & prizes! <http://bit.ly/NULDemoDay> #NULCONF19 #Getting2Equal

- Looking to grow your startup to new & bigger heights? Enter @NatUrbanLeague's Demo Day in #Indianapolis for a chance at \$10,000: <http://bit.ly/NULDemoDay> #NULCONF19 #Getting2Equal

COLLEGE FAIR

- .@NatUrbanLeague is hosting a College & Scholarship Information Fair on Saturday, July 27! It's free and open to the public: <http://bit.ly/NULCollege> #NULCONF19 #Getting2Equal
- Bring your child to @NatUrbanLeague's FREE College & Scholarship Information Fair on 7/27 in #Indianapolis! Get the info & spread the word: <http://bit.ly/NULCollege> #NULCONF19 #Getting2Equal
- Make #college a reality for your kids! Meet recruiters, learn about financial aid & much more at @NatUrbanLeague's FREE College & Scholarship Information Fair. 7/27 in Indianapolis: <http://bit.ly/NULCollege> #NULCONF19 #Getting2Equal
- It's never too early to plan for college. Start with @NatUrbanLeague's College & Scholarship Information Fair, 7/27 in #Indy: <http://bit.ly/NULCollege> #NULCONF19 #Getting2Equal

CAREER & NETWORKING FAIR

- Job hunting? Meet recruiters & snag your dream #job at @NatUrbanLeague's FREE #career fair this #summer: <http://bit.ly/nulcareerfairindy> #NULCONF19 #Getting2Equal
- Get FREE professional headshots, #resume advice & #career coaching at the @NatUrbanLeague Conference! 7/25-27 in #Indianapolis: <http://bit.ly/nulcareerfairindy> #NULCONF19 #Getting2Equal
- Network your way to your dream #job at @NatUrbanLeague's Career & Networking Fair in July! Register for free & tell a friend: <http://bit.ly/nulcareerfairindy> #NULCONF19 #Getting2Equal
- NEW to @NatUrbanLeague Conference in #Indy: Hourly Job Fair on July 27! 🍷🍷🍷 Find open positions & spread the word: <http://bit.ly/nulcareerfairindy> #NULCONF19 #Getting2Equal
- Need a new 9 to 5? @NatUrbanLeague has you covered. Head down to the Indiana Convention Center, July 25-27: <http://bit.ly/nulcareerfairindy> #NULCONF19 #Getting2Equal
- If you're a recent #grad or switching #careers, you won't want to miss @NatUrbanLeague's free & action-packed Career & Networking Fair, 7/25-7/27 🍷: <http://bit.ly/nulcareerfairindy> #NULCONF19 #Getting2Equal
- Take advantage of insightful workshop, free headshots, #resume critique & more at @NatUrbanLeague's upcoming career fair. Sign up 🍷: <http://bit.ly/nulcareerfairindy> #NULCONF19 #Getting2Equal