



**2018 National Urban League Conference | Aug. 01 - 04, 2018 | Social Media Kit**  
Post it! Tweet it! Hashtag it! Use the below messages to get you started!

**GET SOCIAL! START HASHTAGGING!**

Get connected to the latest! Use #SaveOurCities in social media to become a part of the conversation at Conference.

**THE LINK TO USE**

Use the following URL when linking to the conference site on all social media platforms:  
[bit.ly/RegisterNUL](http://bit.ly/RegisterNUL).

**IMAGES TO USE**

A picture is worth a thousand words! Click [here](#) to find photos to add to your social media messages.

**HANDLES TO TAG**

National Urban League:  
@NatUrbanLeague

Partners:  
@HondaInclusion  
@L\_Brands  
@Nationwide  
@ToyotaUSA  
@UPS\_Foundation

**GENERAL MESSAGING**

- The @NatUrbanLeague Annual Conference is headed to Columbus, OH. Get ready for a phenomenal event you won't want to miss. Register today! [bit.ly/RegisterNUL](http://bit.ly/RegisterNUL) #SaveOurCities
- We've got your #summer plans lined up! Meet us in #Columbus, #OH for the @NatUrbanLeague Annual Conference. [bit.ly/RegisterNUL](http://bit.ly/RegisterNUL)

- Your summer dose of #BlackExcellence has arrived! Register today for the @NatUrbanLeague Annual Conference. [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL)
- The 2018 @NatUrbanLeague conference has arrived! Register today for engaging speakers + sessions. [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL)
- Don't miss the 2018 @NatUrbanLeague Annual Conference + bring a friend: [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL). #SaveOurCities
- Don't miss out on [#Fantasia](#), [#MeaganGood](#), [#TaranaBurke](#), [#AngelaRye](#) + many more. Plus, a wide range of events + activities for attendees of all ages. Book your spot for Aug. 01-04 🖱️ : [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) . #SaveOurCities
- Who doesn't love an inside scoop? Get the latest tips on living your best life + soaring to new professional heights at the 2018 @NatUrbanLeague Conference: [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL)
- Sometimes, all you need is a little inspiration. Get your dose at @NatUrbanLeague's power-packed 4-day Conference, August 1-4 in Columbus, OH: [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) . #SaveOurCities

### MOBILE APP

- Everything you need for Conference at the touch of your fingertips! Download the @NatUrbanLeague conference app today! #SaveOurCities
- Hurry! The @NatUrbanLeague Conference app is back, and better than ever! #SaveOurCities
- The @NatUrbanLeague Conference is back! Download the app today! #SaveOurCities
- Events. Speakers. Updates. Get the @NatUrbanLeague Annual Conference app today! #SaveOurCities

### PARTNERS

- We're excited to partner with the @NatUrbanLeague this year in Powering the Digital Revolution. Register today for their Annual Conference! [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) #SaveOurCities
- We're headed to #Columbus, #OH Aug. 01-04 with @NatUrbanLeague! Take a look now to see what's in store. [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) #SaveOurCities
- We're invested in closing the disparity gap in tech. Find out how we're partnering with @NaturbanLeague in Powering the Digital Revolution today! [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) #SaveOurCities
- We're a proud sponsor of the @NatUrbanLeague Conference! Aug. 01-04 in Columbus, OH! [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) . #SaveOurCities

### SPEAKERS

- This summer, I'm sprinkling #BlackGirlMagic in Columbus, OH! Join me + @NatUrbanLeague as we discuss tech in the community. [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) #SaveOurCities
- The #BlackExcellence is sure to blow you away! Join me + @NatUrbanLeague in Columbus, OH. [bit.ly/RegisterNUL](https://bit.ly/RegisterNUL) #SaveOurCities

- The countdown is on! I'm headed to Columbus, OH with @NatUrbanLeague for an unforgettable conference you won't want to miss. Register today! [bit.ly/RegisterNUL](http://bit.ly/RegisterNUL) #SaveOurCities
- Booked + blessed! Catch me in Columbus, OH Aug. 01-04 for the @NatUrbanLeague conference. [bit.ly/RegisterNUL](http://bit.ly/RegisterNUL) #SaveOurCities
- Stars are colliding in Columbus, OH Aug. 01-04! Join me at the @NatUrbanLeague conference. Register today! [bit.ly/RegisterNUL](http://bit.ly/RegisterNUL) #SaveOurCities

### FREE ACTIVITIES + EXPO

- Did someone say FREE? Head down to the Greater Columbus Convention Center Aug. 1-4 + see what @NatUrbanLeague has to offer. #SaveOurCities
- Career Fair. College Fair. Expo. Come to the Greater Columbus Convention Center Aug. 01-04 for free events, courtesy of @NatUrbanLeague. #SaveOurCities

### TECHCONNECT

- @NatUrbanLeague is addressing the lack of #diversity in the #tech world + offering solutions through #TechConnect, a gathering of innovative tech professionals of color. REGISTER TODAY: <http://bit.ly/TechConnectNUL18> #SaveOurCities
- Get your foot in the tech world + help bring positive change. Don't miss @NatUrbanLeague's TechConnect Summit in August: <http://bit.ly/TechConnectNUL18> #SaveOurCities
- Are you a creator, artist or designer? @NatUrbanLeague is opening doors for you to share your ideas + solutions at the 2018 TechConnect Summit in August. Sign up today: <http://bit.ly/DemoDayNUL>. #SaveOurCities
- Have a million-dollar idea but not sure where to start? Learn how to pitch your business, get financial support + enter a chance at \$10,000 in prizes at @NatUrbanLeague's Demo Day. Sign up: <http://bit.ly/DemoDayNUL>. #SaveOurCities
- Grow your startup to new + bigger heights. Enter for a chance at \$10,000 in prizes + valuable mentorship at @NatUrbanLeague's TechConnect Demo Day: <http://bit.ly/DemoDayNUL>. #SaveOurCities
- Don't miss your chance to meet tech executives, influencers + venture capitalists at the @NatUrbanLeague TechConnect Summit: <http://bit.ly/TechConnectNUL18> #SaveOurCities

### SMALL BUSINESS MATTERS

- Don't miss your chance to meet inspiring leaders + entrepreneurs 🖱️: <http://bit.ly/SmallBizMatters2018>. #SaveOurCities
- It's time to make that idea you've always had happen! Join us at the 2018 @NatUrbanLeague Small Business Matters Summit to jumpstart your dreams: <http://bit.ly/SmallBizMatters2018>. #SaveOurCities
- Turn your passion into your profession. Register today for the @NatUrbanLeague Conference to gain advice from experienced professionals: <http://bit.ly/SmallBizMatters2018>. #SaveOurCities

## CAREER + NETWORKING FAIR

- Job hunting? Meet recruiters + snag your dream job at @NatUrbanLeague's FREE career fair this summer 🖱️: <http://bit.ly/RegisterNUL>. #SaveOurCities
- Your destiny awaits! Register today for the @NaturbanLeague Conference + make your professional dreams a reality. <http://bit.ly/RegisterNUL>. #SaveOurCities
- Need a new 9 to 5? We've got you covered. Head down to the Greater Columbus Convention Center Aug. 02-03: <http://bit.ly/RegisterNUL>. #SaveOurCities

## YOUNG PROFESSIONALS

- Are you a #millennial looking to #network + #connect with like-minded people? Thousands of young professionals are gathering at the @NatUrbanLeague Conference for 4 power-packed days in Aug. 🖱️: [bit.ly/RegisterNUL](http://bit.ly/RegisterNUL). #SaveOurCities
- One way to #SaveOurCities is to uplift the young, Black + elected leaders who are stepping up to the political plate. Register for the @NatUrbanLeague Conference today! <http://bit.ly/RegisterNUL>. #SaveOurCities

## COMMUNITY DAY

- It's almost back to school time 🎒. Get FREE backpacks + supplies for your young student at this year's daylong Community Day event. Learn more: <http://bit.ly/CommunityDay18>. #SaveOurCities
- It's all about community. Don't miss @NatUrbanLeague's action-packed day of prizes, giveaways + entertainment for the whole family. Details: <http://bit.ly/CommunityDay18>. #SaveOurCities
- Will you be in the #Columbus, #Ohio area on August 4? Join @NatUrbanLeague for Community Day, featuring everything from free #BackToSchool supplies + giveaways to health screenings + fresh haircuts! <http://bit.ly/CommunityDay18> #SaveOurCities
- A day to give back, a day to build #community. @NatUrbanLeague is hosting one of the biggest community and family days ever. Join the fun on August 4 + get ready for back to school with FREE school supply giveaways: <http://bit.ly/CommunityDay18>. #SaveOurCities
- Community means shared bonds, laughter + unforgettable creating memories. Don't miss @NatUrbanLeague for a huge dose of fun + giveaways, 8/4 in Columbus, #OH: <http://bit.ly/CommunityDay18>. #SaveOurCities