



2021 National Urban League Virtual Conference

Virtual Expo & Career Fair
September 28 - October 1, 2021

URBAN LEAGUE NOW – Virtual Experience & Expo Create. Cultivate. Change. Expo / Career Fair Agreement

We hereby agree to abide by the rules and regulations of the National Urban League Conference as set forth in this agreement, all of which are made a part thereof, and request the following exhibit space for our own use.

EXPO HOURS – Eastern Standard Time (Times are subject to change)

- **Tuesday** September 28, 2021 11:30 a.m. - 6:00 p.m.
Featuring Empowerment Day
- **Wednesday** September 29, 2021 11:30 a.m. - 6:00 p.m.
Featuring Career & Professional Development Day
- **Thursday** September 30, 2021 11:30 a.m. - 6:00 p.m.
Featuring Small Business Matters / Entrepreneurship Day
- **Friday** October 1, 2021 11:30 a.m. - 6:00 p.m.
Featuring TechConnect and Demo Day

CAREER FAIR HOURS – Eastern Standard Time (Times are subject to change)

- **Wednesday** September 29, 2021 12:00 noon. - 4:00 p.m.

We are pleased to announce the 2021 NUL Virtual Career Fair! There is no better time or reason to join us to help our entry-level as well as experienced professionals reach their full potential. Your participation will enable the National Urban League to continue its work and highlight your organization's commitment to diversity, equity, and inclusion. Recruiters can connect and engage with various diverse candidates to fill their employment opportunities.

EXPO BOOTH PRICING AND PACKAGES

STANDARD Booth \$3,995	PREMIUM Booth \$5,995
<ul style="list-style-type: none"> • Live Chat Session • Promotions on Conference Website • Inclusion in Social Media Kit 	<ul style="list-style-type: none"> • Live Chat Session • Promotions on Conference Website • Opportunity to select virtual booth design • Leader-board placement • Upload Videos • Inclusion in eBlast • Upload of images and brochures • Inclusion in Social Media Kit

We prefer not to be located near (Directly across from or within two booths if in the same row; give company name, not type):

CAREER FAIR PRICING AND PACKAGES

STANDARD Booth \$1,495	PREMIUM Booth \$1,995
<ul style="list-style-type: none"> • Preview of Candidate Resume Database Prior to Event • Live chat session • Setup candidate interviews • Access to Post-Event Resume Database • 5 Job Postings • Upload images and brochures • Upload up to 5 video postings • 2 Recruiter Seats 	<ul style="list-style-type: none"> • Preview of Candidate Resume Database Prior to Event • Live chat session • Setup candidate interviews • Access to Post-Event Resume Database • Unlimited Jobs • Upload images and brochures • 3+ Recruiter Seats • Booth Placement • Upload Unlimited Video Postings • Conduct Candidate Interviews in Booth

We prefer not to be located near (Directly across from or within two booths if in the same row; give company name, not type):

EXPO BOOTH	COST
<input type="checkbox"/> STANDARD Booth – \$3,995	\$
<input type="checkbox"/> PREMIUM Booth – \$5,995	\$
Additional Promotional Opportunities	
<input type="checkbox"/> Stage presentation –15-minute presentation/demo – \$6,995	\$
<input type="checkbox"/> Broadcast Messaging / Attendee Alerts – \$1,295 each (Limited to 5 companies per day)	\$
<input type="checkbox"/> Pre-show email – \$1,495	\$
<input type="checkbox"/> Post-show "Thank You" email – \$1,495	\$
Gamification	
<input type="checkbox"/> Photo Booth – \$2,995	\$
<input type="checkbox"/> Trivia – \$2,995	\$
<input type="checkbox"/> Spin the Wheel – \$2,995	\$
<input type="checkbox"/> Scavenger Hunt – \$2,995	\$
<input type="checkbox"/> ALL of the above – \$6,995	\$
EXPO SUB TOTAL	\$

CAREER FAIR BOOTH	COST
<input type="checkbox"/> STANDARD Booth – \$1,495	\$
<input type="checkbox"/> PREMIUM Booth – \$1,995	\$
Additional Promotional Opportunities	
<input type="checkbox"/> Company Profile – \$995	\$
<input type="checkbox"/> Additional Recruiters – \$125 per recruiter	\$
<input type="checkbox"/> Job Posting – \$595 for 3 Jobs	\$
<input type="checkbox"/> Broadcast Messaging – \$1,295 each (Limited to 5 companies)	\$
Gamification	
<input type="checkbox"/> Photo Booth – \$1,495	\$
<input type="checkbox"/> Scavenger Hunt – \$1,495	\$
CAREER FAIR SUB TOTAL	\$

EXPO BOOTH LOCATION

- CHECK ONE:
- SEE PAGE TWO FOR BOOTH ZONE DETAILS**
- Health & Wellness Area
 - TechConnect
 - H. E. R. Space – Healthy, Extraordinary, Radiant
 - KINGS Corner
 - Community "Give-Back" Corner
 - Brilliant & Black-Owned Marketplace
 - General Area

Check here if you are a
Government or Non-Profit Exhibitor
for a
10% DISCOUNT

**EXPO and CAREER FAIR
GRAND TOTAL** \$

EXPO BOOTH ZONE DETAILS**1. Health & Wellness Space – Invest in Your; Mind, Body and Soul Sessions**

Self-care tips, blood pressure and diabetes virtual screenings, nutrition coaching and more. This space is all about helping attendees be the healthiest versions of themselves.

2. TechConnect

TechConnect will showcase the “new normal” in the tech world with master-classes, forums and TED talks featuring the top companies in Fintech, Tech startups, digital brands and more.

3. H. E. R. Space – Healthy, Extraordinary, Radiant

This space will celebrate the beauty of womanhood with virtual makeovers, styling tips from fashion experts, coaching from lifestyle bloggers and access to top beauty brands.

4. KINGS Corner

A corner that celebrates men with the latest in grooming products, virtual makeovers, lifestyle coaching and fashion.

5. Community “Give-Back” Corner

Giving back to the local communities is one of the highlights of our conference every year. This year the Community “Give back” Corner will include several activations/companies that will provide much needed resources to underserved communities.

6. Brilliant & Black-Owned Marketplace

A marketplace highlighting successful black-owned brands

7. General Area

Big brands we all know will showcase their company products and services.

SPACE CONFIRMATION SHOULD BE SENT TO:**Expo Booth Contact**

Name / Title _____
 Company _____
 Street Address _____
 City / State / Zip _____
 Telephone _____ Cell _____
 e-mail _____

Career Fair Booth Contact

Name / Title _____
 Company _____
 Street Address _____
 City / State / Zip _____
 Telephone _____ Cell _____
 e-mail _____

PAYMENT & CANCELLATION

**Exhibitor agrees to pay amount owed by August 2, 2021. Booth cancellations must be submitted via e-mail.
 Refund assessment: Up to August 2 – Full Refund. After August 2 – 100% NO REFUNDS.
 All booth assets must be received by August 6, 2021 or booth fees will be forfeited.**

**PLEASE
SIGN
HERE**



Name _____ **Signature (Required)**

PAYMENT OPTIONS

Check, Money Order or Government Purchase Order enclosed payable to **National Urban League** Please send me an invoice
 AMEX VISA MASTERCARD DISCOVER Expiration Date (MM/YY) ____ / ____

Name of Cardholder (print) _____ Signature (Required for Credit Card Transactions) _____

Name of Exhibiting Company / Organization / Agency _____

Street Address _____

City / State / Zip _____ e-mail _____

Telephone _____ Cell _____ Fax _____

Exhibit Contact Name / Title _____ Date _____

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