

# 2018 Career & Networking Fair Columbus, OH



Each year, the National Urban League Career & Networking Fair attracts over 3,000 job seekers that include experienced early career professionals and recent college graduates from across the country. The 2018 Career & Networking Fair in Columbus will feature a variety of professional development and networking opportunities for talented jobseekers to take advantage. Companies will have the opportunity to engage with the National Urban League's diverse pool of talent at their recruitment booth, share career insights during a career workshop or make a connection during one of our signature networking events!

## Sponsorship Opportunities



### **Professional Development Workshop**

**Expected Attendance: 30 - 50**

**\$10,000 Sponsorship**

Showcase your company and executives to skilled jobseekers during a Professional Development Workshop in the Brand U Studio. The Brand U Studio is the hot-spot on the Career Fair floor where experts share career building insight with eager job seekers. Sponsoring a Professional Development Workshop allows you to select your preferred topic, description and make panelist recommendations. Workshops will be 45 minutes long.

### **Digital Branding Station**

**\$35,000 Sponsorship**

This location is the destination for jobseekers to get coaching and counseling on updating their digital presence including LinkedIn Profile critiques and exploring the latest apps and digital job search tools. A jobseekers' career starts here as they take their free professional headshot to refresh their LinkedIn profiles. Sponsoring the Digital Branding Station allows you to provide branded flash drives for all of the participants who take headshots, branding throughout the area and an exclusive list of participating job seekers.



### **Image of Success Style and Beauty Lounge**

**\$30,000 Sponsorship**

The Style & Beauty Lounge is a one-stop-shop for jobseekers to get glammed and groomed. Special features include: free make-overs, hair-cuts and trends in work fashion. Sponsoring the Style & Beauty Lounge allows you to provide branded equipment as well as bring in beauty experts of your choice.

### **Brand U Studio**

**\$30,000 Sponsorship**

The Brand U Studio is the hot-spot on the Career Fair floor. What's more, experts will provide free resume critiques; mock interviews; 30-minute power sessions about networking and career development; one-on-one private career coaching; and it is the location for professional development workshops.

### **Coaching Corner**

**\$20,000 Sponsorship**

The Coaching Corner is the ultimate career counseling location where job seekers can receive one-on-one 30 minute Career Coaching sessions with professional Career Coaches who offer insight on professional success. Sponsoring the Coaching Corner allows you to feature company executives on a professional development panel discussing the importance of coaching as well as branding throughout the area.

### **Executive Session**

**Expected Attendance: 70 – 100**

**\$25,000 Sponsorship**

Engage with Urban League Young Professionals across the country and local talent at the Executive Session. Sponsoring this session allows you to feature top executives on a panel to share C-Suite views on trending corporate issues as well as bring remarks on behalf of your company. This event provides an exclusive opportunity to engage with Urban League Young Professionals across the country and local pre-screened talent. Followed by the Young Professionals Speed Networking Reception.



# 2018 Career & Networking Fair Columbus, OH



## Young Professionals Speed Networking Reception

Expected Attendance: 200 – 300

### \$50,000 Sponsorship

The Speed Networking Reception provides young professionals, an opportunity for quick interactions with Career Fair recruiters in a social environment. Special activities are organized to create engagement between the recruiters and professionals. Sponsoring companies are invited to provide branded raffle prizes, special give-a-ways and to bring remakes to welcome the attendees

### **\*New\*** Hiring Lounge

Expected Attendance: 30 – 50

### \$25,000 Sponsorship

The Hiring Lounge provides 10 companies the opportunity to connect with pre-selected young professionals. Companies can provide job seekers with professional development tips as well as have on the spot interviews with qualified candidates.

The National Urban League online jobs board, found at [www.nuljobsnetwork.com](http://www.nuljobsnetwork.com), is a one-stop resource and central location for employers and jobseekers nationwide. The Jobs Network attracts thousands of highly-educated urban professionals and should be an integral part of the strategy for companies committed to diversity recruiting. Sponsoring companies receive a number of free Job posting included in their sponsorship package.

## Online Job Postings (For Career Fair Sponsors)

### Sponsorship Level of **FREE** Job Postings

\$50,000+	45 Job Postings
\$40,000+	35 Jobs Postings
\$30,000+	25 Job Postings
\$25,000+	20 Job Postings
\$20,000+	10 Job Postings
\$10,000+	5 Job Postings

## Career Fair Recruitment Booth

# of Booths	Booth Size	Early Rate By March 15 <sup>th</sup>	Regular Rate By May 30 <sup>th</sup>	Late Rate After May 30 <sup>th</sup>
1	10x10	\$4,000	\$4,180	\$4,425
2	10x20	\$7,245	\$7,555	\$8,095
3	10x30	\$10,870	\$11,410	\$12,145
4	20x20	\$14,490	\$15,210	\$16,160

Recruitment booths include pipe and drape, 6ft table, 2 chairs, booth sign, waste-basket, 2 complimentary job postings on the National Urban League Job Board [nuljobsnetwork.com](http://nuljobsnetwork.com) a full color advertisement in the Expo & Employment guide, 2 complimentary registrations and 2 exhibit badges.

## Add-Ons

# 2018 Career & Networking Fair Columbus, OH



Just want a recruitment booth? Consider including some of these add-ons to enhance your Career & Networking Fair Experience!

- **Virtual Career Fair Booth - \$995**

For maximum reach, take advantage of the Virtual Career Fair. Recruiters can take part in live interactions with candidates who are not present for our face-to-face event but are eager to engage with recruiters. Recruiters can take part in the fair online from their home office or at their booth during the live career fair.

- **Private Interview Booth - \$595**

A branded 10 x10 private space for your recruiters to interview candidates.

- **Social Media Package - \$2,500**

Take advantage of advance promotion of your company's presence at the Career & Networking and your company's job openings on the @ULJobsNetwork LinkedIn, Twitter, Facebook, Instagram and career newsletters.

- **The Urban League Jobs Network Job Postings**

**Special Purchase: \$595.00 for 3 Additional Job Postings (2 Free Postings included with Booth Purchase)**

Job Postings are an ideal way to reach thousands of interested job-seekers beyond the conference. Post your job vacancies online pre- and post-conference and link to your company's employment page. Connect to the thousands of jobs seekers attending the conference and those who are not attending but are interested in the companies at the Career Fair.